



Corporate Support

Ballet Virginia International values its sponsors, and offers numerous benefits to each corporate sponsor in addition to promoting the company's brand to a broad range of consumers through its theater season performances, well-known in Hampton Roads to be the pinnacle of pre-professional classical ballet performance.

Corporate partners receive such benefits as visibility on various marketing materials, invitations to special events, and special recognition in printed materials and on the web.

By sponsoring Ballet Virginia International, corporations can reach the families of more than 20,000 people per season.

Performance sponsorships are available for single performances, an entire series, special events, and private rehearsals. Working one-on-one with corporate sponsors, Ballet Virginia International tailors all sponsorships to suit the needs of the prospective corporation.

Sponsorship Categories and Benefits

Presenting Sponsor: \$20,000.00

Exclusivity

Recognized as the exclusive Presenting Sponsor of Production

Entertainment

2 complimentary tickets for the entire BVI season
Personal greeting by Directors, Janina Bove and Suzanne Long
Private rehearsal access for 20 people at the performance venue

Print

Presenting Sponsor credit with logo in all promotional materials
Signage at event in lobby

Advertisement

Announced at the beginning of show
Year-round full page listing in Playbill

Online

Presenting Sponsor recognition with logo and hyperlink on Ballet Virginia International's website
(www.balletvirginia.org)

Lead Sponsor: \$10,000.00

Exclusivity

Recognized Lead Sponsor of production; business category exclusivity

Entertainment

2 complimentary tickets for BVI's Sandler Season

Print

Lead Sponsor credit with logo in all promotional materials

Signage at event in lobby

Advertisement

Complimentary full page advertisement in Playbill

Year-round listing in Playbill

Online

Lead Sponsor recognition with logo and hyperlink on Ballet Virginia International's website
(www.balletvirginia.org).

Dancer Sponsor: \$5,000.00

Entertainment

2 complimentary tickets to one of BVI's shows

Print

Complimentary full page advertisement in Playbill

Newsletter Advertisement

Advertisement

Company acknowledgement in Playbill

Year-round listing in Playbill

Online

Sponsor recognition with logo and hyperlink on Ballet Virginia International's website
(www.balletvirginia.org)

Student Sponsor: \$2,500.00

Print

Complimentary half page advertisement in Playbill

Newsletter Advertisement

Advertisement

Company acknowledgement in Playbill

Year-round listing in Playbill

Online

Sponsor recognition with logo and hyperlink on Ballet Virginia International's website
(www.balletvirginia.org)