



2008-2009 Season Playbill

Ballet Virginia International values its sponsors and offers numerous benefits to corporations in addition to promoting a company's brand to a broad range of consumers through an association with Hampton Roads elite Performing Ballet Company. Corporate advertisers can reach more than 24,000 people per season.

Your ad will appear in all playbills issued December 2008 – April 2009

Advertising Rates

These are all non-bleeding dimensions
All ads are black & white unless noted

Full page	\$1000
Half page	\$400
Quarter page	\$175

Inside front cover	\$1400
Inside back cover	\$1400

Dimensions

Full page	4 ½" x 7 ½"
Half page	2 1/8" x 7 ½" (vertical)
Half page	4 ½" x 3 5/8" (horizontal)
Quarter page	2 1/8" x 3 5/8" (vertical)
Quarter page	1 ¾" x 4 ½" (horizontal)

DEADLINES:

Email artwork to hope@balletva.org due: November 26, 2008
Artwork must be black and white.